



## 2024 Promotional Pin and T-Shirt Design Challenge

SkillsUSA Ohio is proud to announce the official Promotional Pin and T-Shirt Design Challenge. The purpose of the challenge is to provide designs for a commemorative pin for the 2023 SkillsUSA Ohio State Championships and a commemorative t-shirt design for the 2023 SkillsUSA Ohio State Championships. (Note: These challengers do not compete at State or Nationals this is strictly a promotional design challenge)

**DEADLINE – January 17, 2024** – Designs must be in the SkillsUSA Ohio office by this date so they can be judged in time to have them ordered for the Championships.

- Designs are limited to one pin and one t-shirt per student
- Cash awards (for each challenge)
  - 1 - First place - \$200
  - 2 - Second place - \$100
  - 3 - Third place - \$50

### Pin Requirements:

- Official Submission Link for **Pin Design Challenge Link:**  
<https://www.dropbox.com/request/5q0KLEjdZkOUVdM4e1E>
- All entries must be rendered in color (full color or two color)
- Preferably, entries will be created in a design software package such as Illustrator, Photoshop, Adobe etc.
- All entries should be submitted with two versions of the art on a single page. The larger version is for judging. The smaller version is to show what the actual pin will look like
  - The larger version must be approximately 7 inches wide x 7 inches high for judging
  - The smaller version should be approximately 1 inch x 1 inch tall to show how the completed pin will look
  - Both versions should be identical
- Do not use the official SkillsUSA logo or SkillsUSA emblem in the artwork
- Pin must include Year and the words “SkillsUSA Ohio”
- No copyrighted or proprietary branding may be used in the design usage of these will result in no judging and disqualification (i.e. block O, Script Ohio etc.)
- **MAKE SURE THE FILE NAME USES THE FOLLOLWING FORMAT!**  
**PIN\_Lastname\_Firstname\_School**

## T-Shirt Requirements:

- Official Submission Link for **T-Shirt Design Challenge Link**  
<https://www.dropbox.com/request/5q0KLEjdZkOUVdM4e1E>
- All entries must be rendered in color (full color or two color)
- Preferably, entries will be created in a design software package such as Illustrator, Photoshop, Adobe etc.
- All entries should be submitted on a single page and not on a t-shirt diagram (All final T-shirt production color choices for ink and color of the shirt are in the sole discretion of SkillsUSA Ohio)
- Do not use the official SkillsUSA logo or SkillsUSA emblem in the artwork
- Shirt must include Year and the words "SkillsUSA Ohio" (SkillsUSA Ohio must be spelled correctly)
- No copy-righted or proprietary branding may be used in the design usage of these will result in no judging and disqualification (i.e. block O, Script Ohio etc.)
- **MAKE SURE THE FILE NAME USES THE FOLLLOWING FORMAT!**  
**TSHIRT\_Lastname\_Firstname\_School**

## Additional Notes:

- Judges' decisions are final
- Artwork becomes the official property of SkillsUSA Ohio
- Design Contest winners will be recognized during the SkillsUSA Ohio State Championships Awards Ceremony
- To submit Artwork:
  - **ALL Artwork** must be submitted through the following Dropbox link:
    - Official Submission Link for **Pin Design Challenge Link**:  
<https://www.dropbox.com/request/5q0KLEjdZkOUVdM4e1E>
    - Official Submission Link for **T-Shirt Design Challenge Link**:  
<https://www.dropbox.com/request/5q0KLEjdZkOUVdM4e1E>
- **MAKE SURE THE FILE NAME USES THE FOLLLOWING FORMAT!**  
**PIN\_Lastname\_Firstname\_School**  
**OR**  
**TSHIRT\_Lastname\_Firstname\_School**
- USPS Mailed submissions will not be judged