

Graphic Communications



Contest Date(s):

April 20, 2021

(Orientation will begin at 9:30am)

Contest Type: VIRTUAL

(All contest types are listed on the website. YOU NEED TO BE FAMILIAR WITH BOTH THIS DOCUMENT AND THAT DOCUMENT.)

Submission Link(s) – to be used the day of the contest:

Dropbox: https://www.dropbox.com/request/yN7TKehvM0PKgKLD7Fm3

or

Google Drive: https://forms.gle/o9MNvjTC4zCt2GsQ7

Zoom Contest Link(s):

https://ohioskillsusa-

org.zoom.us/j/97673095220?pwd=b1ROcDg1ckpGRVF0bjhGUnpydWU0UT0

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Meeting ID: 976 7309 5220

Passcode: 761358



Graphic Communications



PURPOSE

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of graphic communications.

ELIGIBILITY:

Contestants will be in accordance with the SkillsUSA Ohio Program Guidelines.

ORIENTATION

Orientation begins at 9:30am

CLOTHING REQUIREMENTS

Safety - appropriate dress will be enforced above all (no ripped or torn clothing, no hanging jewelry, no un-tucked clothing, appropriate shoes). Long hair must be tied back. Recommended dress---Khakis or jeans, SkillsUSA polo shirt (or other polo shirt), closed toe shoes appropriate for a shop environment that will adequately protect the contestant's feet (no elevated or high heels, no open toed shoes).

TOOLS PROVIDED BY CONTESTANTS

- One copy of a 1-page typed personal resume
- Competitors are required to use a desktop or laptop computer preloaded with Adobe Creative Suites (InDesign, Illustrator and Photoshop). Make sure the Adobe software has been used within a week of the competition in order for it to be accessible there will be no internet access issues during the competition

SPECIAL INFORMATION

- No smart watches or phones are permitted during the contest
- The contest may include these components (not an all-inclusive list):
 - Interview/Graphic Design project (Adobe In-Design based)
 - Tri-Fold project (Adobe In-Design based)
 - Print Production / Press Operations

SCOPE OF THE CONTEST

The contest will be judged based on the criteria established in the current year's National Technical Standards, which are updated annually. National Technical Standards are accessed through your Professional SkillsUSA Membership benefits by logging on to your SkillsUSA account at https://www.skillsusa-register.org/Login.aspx.

